



THE REAL ESTATE
TECHNOLOGY INSTITUTE

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October 2022 Social Media, Blog, &/or Video Idea Posting Calendar



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
25	26	27	28	29	30	1
						International Coffee Day World Smile Day
2	3	4	5	6	7	8
International Day of Nonviolence World Card Making Day	Oktoberfest in Germany ends Techies Day	National Golf Day World Animal Day	Do Something Nice Day World Teacher's Day	Come and Take it Day Mad Hatter Day	Bald and Free Day International Walk to School Day	American Touch Tag Day World Egg Day
9	10	11	12	13	14	15
Curious Events Day Fire Prevention Day	Columbus Day World Mental Health Day	International Day of the Girl It's My Party Day	Moment of Frustration Day National Gumbo Day	International Skeptics Day National Take Your Parents to Lunch Day	Be Bald and Free Day National Dessert Day	Bosses Day White Cane Safety Day
16	17	18	19	20	21	22
World Food Day Bosses Day	National Pasta Day Wear Something Gaudy Day	National Meatloaf Appreciation Day No Beard Day	Evaluate Your Life Day	International Chefs Day Sukkot, at sundown	Babbling Day International Nacho Day	National Nut Day
23/30	24	25	26	27	28	29
23 - Make a Difference or Mole Day 30 - Candy Corn or Mischief Night	24 - Mother-In-Law or United Nations Day 31 - Halloween	International Artist Day Punk for a Day Day	National Mincemeat Day	National Tell a Story Day Navy Day	Plush Animal Lover's Day	Hermit Day National Frankenstein Day
Monthly & Weekly Themes:		Timely Hashtags:		Promotional Ideas:		
Admit You're Happy Month Family Fun Month Dog Days of Summer International Clown Week National Catfish Month National Eye Exam Month	Baby Safety Month Chicken Month Better Breakfast Month Classical Music Month Fall Hat Month Hispanic Heritage Month Honey Month	Domestic Violence Awareness Month National Diabetes Month National Pizza Month National Vegetarian Month Sarcastic Month Seafood Month	#jackolantern #trickortreat #trunkortreat #octoberfest	#makeadifference #bestbossever #autumn #barktober #allthefallthings	• Team up with a local farmstand for a pumpkin carving contest • Smiling customer Instagram campaign • Fall survival guide or fire safety tips • Hand out branded trick-or-treat totes	

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