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January 2023 Social Media, Blog, &/or Video Idea Posting Calendar



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6	7
National Hangover Day New Year's Day	International Stop Spam Day World Introvert Day	Festival of Sleep Day Humiliation Day	National Spaghetti Day Trivia Day	National Bird Day	Bean Day Cuddle Up Day	Old Rock Day
8	9	10	11	12	13	14
Bubble Bath Day Male Watcher's Day	Play God Day	Houseplant Appreciation Day Peculiar People Day	Learn Your Name in Morse Code Day Step in a Puddle and Splash Your Friend's Day	National Hot Tea Day National Pharmacist Day	Make Your Dream Come True Day National Rubber Duckie Day	Dress Up Your Pet Day
15	16	17	18	19	20	21
National Bagel Day National Hat Day	Appreciate a Dragon Day National Nothing Day	Martin Luther King Jr. Birthday Ditch New Years Resolutions Day	Thesaurus Day Winnie the Pooh Day	National Popcorn Day National Tin Can Day	National Cheese Lover Day Penguin Awareness Day	National Hugging Day Squirrel Appreciation Day
22	23	24	25	26	27	28
National Blonde Brownie Day	National Pie Day or Handwriting Day National Handwriting Day	Compliment Day Global Belly Laugh DayDay	Opposite Day	Spouse's Day	Chocolate Cake Day Punch the Clock Day	Data Privacy Day Fun at Work Day
29	30	31	1	2	3	4
National Puzzle Day National Cornchip Day	National Inane Answering Message Day	Backward Day Inspire Your Heart with Art Day				
Monthly & Weekly Themes:		Timely Hashtags:		Promotional Ideas:		
National Bath Safety Month National Blood Donor Month National Braille Literacy Month National Hobby Month	Hot Tea Month National Oatmeal Month National Soup Month	#newyearsale #healthyhabits #funatworkday #postholidaysale #postholidaysblues #newyearschallenge #newyearsgoals	#milkday #gettoknowyourcustomers #oppositeday #complimentsomeone #conserveenergy	• 23% off for 2023 • Pick-me-up promotions for post-holiday blues • Blog post on goal-setting • 2023 must-dos		

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